

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups



**Central Georgia
EMC**



SNAPPING SHOALS
ELECTRIC MEMBERSHIP CORPORATION

Lat/Lon: 33.74507/-84.38993

January 2008

RF9

Henry County	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
Population								
Estimated Population (2007)	19,812		171,698		344,500		944,259	
Census Population (1990)	14,149		139,023		296,339		765,763	
Census Population (2000)	17,464		147,508		307,098		854,687	
Projected Population (2012)	21,441		188,523		370,481		1,008,923	
Forecasted Population (2017)	23,644		211,250		405,583		1,094,369	
Historical Annual Change (1990-2000)	3,315	2.3%	8,486	0.6%	10,759	0.4%	88,923	1.2%
Historical Annual Change (2000-2007)	2,348	1.9%	24,190	2.3%	37,401	1.7%	89,572	1.5%
Projected Annual Change (2007-2012)	1,630	1.6%	16,825	2.0%	25,981	1.5%	64,664	1.4%
Est. Population Density (2007)	6,309.47 <i>psm</i>		6,081.91 <i>psm</i>		4,402.33 <i>psm</i>		3,032.47 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.23 <i>sq mi</i>		78.25 <i>sq mi</i>		311.38 <i>sq mi</i>	
Households								
Estimated Households (2007)	6,837		63,806		130,628		363,779	
Census Households (1990)	4,913		52,598		113,643		301,782	
Census Households (2000)	6,373		56,506		120,364		336,219	
Projected Households (2012)	7,195		69,008		138,190		384,660	
Forecasted Households (2017)	7,645		75,904		147,991		411,338	
Historical Annual Change (1990-2000)	1,460	3.0%	3,908	0.7%	6,722	0.6%	34,437	1.1%
Projected Annual Change (2000-2012)	822	1.1%	12,503	1.8%	17,826	1.2%	48,441	1.2%
Average Household Income								
Est. Average Household Income (2007)	\$29,552		\$41,912		\$52,996		\$64,894	
Census Average Hhld Income (1990)	\$13,427		\$21,826		\$29,389		\$37,907	
Census Average Hhld Income (2000)	\$29,614		\$40,263		\$50,061		\$60,010	
Proj. Average Household Income (2012)	\$31,564		\$45,123		\$56,559		\$69,827	
Historical Annual Change (1990-2000)	\$16,187	12.1%	\$18,436	8.4%	\$20,672	7.0%	\$22,103	5.8%
Projected Annual Change (2000-2012)	\$1,950	0.5%	\$4,860	1.0%	\$6,498	1.1%	\$9,818	1.4%
Median Household Income								
Est. Median Household Income (2007)	\$24,409		\$35,595		\$43,681		\$55,201	
Census Median Hhld Income (1990)	\$9,494		\$16,454		\$22,444		\$29,542	
Census Median Hhld Income (2000)	\$21,572		\$29,473		\$36,410		\$44,697	
Proj. Median Household Income (2012)	\$26,485		\$39,689		\$48,579		\$61,966	
Historical Annual Change (1990-2000)	\$12,077	12.7%	\$13,018	7.9%	\$13,966	6.2%	\$15,155	5.1%
Projected Annual Change (2000-2012)	\$4,914	1.9%	\$10,216	2.9%	\$12,169	2.8%	\$17,268	3.2%
Per Capita Income								
Est. Per Capita Income (2007)	\$13,366		\$17,695		\$21,648		\$26,229	
Census Per Capita Income (1990)	\$4,663		\$8,258		\$11,270		\$14,939	
Census Per Capita Income (2000)	\$10,490		\$15,292		\$19,486		\$23,458	
Proj. Per Capita Income (2012)	\$13,664		\$18,547		\$22,621		\$27,862	
Historical Annual Change (1990-2000)	\$5,828	12.5%	\$7,034	8.5%	\$8,216	7.3%	\$8,519	5.7%
Projected Annual Change (2000-2012)	\$3,174	2.5%	\$3,255	1.8%	\$3,134	1.3%	\$4,403	1.6%
Other Income								
Est. Median Disposable Income (2007)	\$20,937		\$30,754		\$36,921		\$45,954	
Proj. Median Disposable Income (2012)	\$22,662		\$33,831		\$40,600		\$50,996	
Est. Median Household Net Worth (2007)	\$259,875		\$348,180		\$429,072		\$493,152	

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Household Income Distribution (2007)								
HH Income \$200,000 or More	100	1.5%	1,676	2.6%	6,001	4.6%	21,915	6.0%
HH Income \$150,000 to 199,999	102	1.5%	1,546	2.4%	4,338	3.3%	14,178	3.9%
HH Income \$125,000 to 149,999	168	2.5%	1,758	2.8%	4,184	3.2%	14,154	3.9%
HH Income \$100,000 to 124,999	198	2.9%	2,754	4.3%	6,564	5.0%	23,068	6.3%
HH Income \$75,000 to 99,999	400	5.9%	4,952	7.8%	10,926	8.4%	38,136	10.5%
HH Income \$50,000 to 74,999	640	9.4%	8,948	14.0%	19,423	14.9%	63,467	17.4%
HH Income \$35,000 to 49,999	631	9.2%	8,044	12.6%	17,198	13.2%	50,681	13.9%
HH Income \$25,000 to 34,999	542	7.9%	7,006	11.0%	14,527	11.1%	39,248	10.8%
HH Income \$15,000 to 24,999	873	12.8%	8,656	13.6%	16,687	12.8%	39,520	10.9%
HH Income \$10,000 to 14,999	678	9.9%	4,733	7.4%	8,359	6.4%	17,377	4.8%
HH Income \$0 to 9,999	2,506	36.7%	13,734	21.5%	22,422	17.2%	42,035	11.6%
HH Income \$35,000+	2,238	32.7%	29,678	46.5%	68,633	52.5%	225,599	62.0%
HH Income \$50,000+	1,607	23.5%	21,634	33.9%	51,436	39.4%	174,919	48.1%
HH Income \$75,000+	967	14.1%	12,686	19.9%	32,013	24.5%	111,452	30.6%
Race & Ethnicity (2007)								
Total Population	19,812		171,698		344,500		944,259	
White	4,308	21.7%	55,049	32.1%	115,962	33.7%	336,426	35.6%
Black or African American	14,164	71.5%	101,533	59.1%	200,782	58.3%	508,884	53.9%
American Indian & Alaska Native	46	0.2%	424	0.2%	764	0.2%	1,820	0.2%
Asian	482	2.4%	7,300	4.3%	11,852	3.4%	32,887	3.5%
Hawaiian & Pacific Islander	9	0.0%	64	0.0%	128	0.0%	431	0.0%
Other Race	349	1.8%	3,506	2.0%	7,272	2.1%	38,325	4.1%
Two or More Races	453	2.3%	3,824	2.2%	7,740	2.2%	25,486	2.7%
Not Hispanic or Latino Population	18,985	95.8%	163,054	95.0%	326,716	94.8%	863,722	91.5%
<i>Non Hispanic: White</i>	4,104	21.6%	52,089	31.9%	109,679	33.6%	306,456	35.5%
<i>Non Hispanic: Black or African American</i>	13,588	71.6%	96,604	59.2%	191,237	58.5%	472,827	54.7%
<i>Non Hispanic: Amer Indian & AK Native</i>	46	0.2%	411	0.3%	742	0.2%	1,696	0.2%
<i>Non Hispanic: Asian</i>	457	2.4%	6,753	4.1%	10,432	3.2%	27,765	3.2%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	9	0.0%	64	0.0%	122	0.0%	404	0.0%
<i>Non Hispanic: Other Race</i>	344	1.8%	3,479	2.1%	7,189	2.2%	31,821	3.7%
<i>Non Hispanic: Two or More Races</i>	437	2.3%	3,653	2.2%	7,315	2.2%	22,755	2.6%
Hispanic or Latino Population	826	4.2%	8,644	5.0%	17,784	5.2%	80,537	8.5%
<i>Hispanic: White</i>	204	24.6%	2,960	34.2%	6,283	35.3%	29,970	37.2%
<i>Hispanic: Black or African American</i>	576	69.8%	4,928	57.0%	9,545	53.7%	36,058	44.8%
<i>Hispanic: American Indian & Alaska Native</i>	0	-	12	0.1%	22	0.1%	124	0.2%
<i>Hispanic: Asian</i>	25	3.1%	547	6.3%	1,420	8.0%	5,122	6.4%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-	0	-	6	0.0%	26	0.0%
<i>Hispanic: Other Race</i>	5	0.6%	26	0.3%	83	0.5%	6,505	8.1%
<i>Hispanic: Two or More Races</i>	16	1.9%	170	2.0%	425	2.4%	2,732	3.4%
Not of Hispanic Origin Population (1990)	13,985	98.8%	135,649	97.6%	290,761	98.1%	749,020	97.8%
Hispanic Origin Population (1990)	164	1.2%	3,374	2.4%	5,578	1.9%	16,744	2.2%
Not Hispanic or Latino Population (2000)	16,927	96.9%	142,040	96.3%	295,287	96.2%	799,113	93.5%
Hispanic or Latino Population (2000)	538	3.1%	5,468	3.7%	11,811	3.8%	55,574	6.5%
Not Hispanic or Latino Population 5yr (2012)	20,319	94.8%	176,900	93.8%	347,168	93.7%	909,540	90.1%
Hispanic or Latino Population 5yr (2012)	1,122	5.2%	11,623	6.2%	23,313	6.3%	99,383	9.9%
Historical Annual Change (1990-2000)	374	22.9%	2,095	6.2%	6,233	11.2%	38,830	23.2%
Projected Annual Change (2000-2012)	584	9.1%	6,154	9.4%	11,502	8.1%	43,809	6.6%

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Age Distribution (2007)								
Total Population	19,812		171,698		344,500		944,259	
Age 0 to 4 yrs	1,619	8.2%	11,003	6.4%	23,365	6.8%	69,681	7.4%
Age 5 to 9 yrs	1,539	7.8%	10,075	5.9%	21,855	6.3%	62,756	6.6%
Age 10 to 14 yrs	1,329	6.7%	9,435	5.5%	20,430	5.9%	57,621	6.1%
Age 15 to 19 yrs	1,976	10.0%	15,462	9.0%	26,337	7.6%	63,998	6.8%
Age 20 to 24 yrs	1,718	8.7%	16,790	9.8%	28,989	8.4%	74,522	7.9%
Age 25 to 29 yrs	1,354	6.8%	14,060	8.2%	26,604	7.7%	72,733	7.7%
Age 30 to 34 yrs	1,617	8.2%	15,420	9.0%	29,926	8.7%	79,432	8.4%
Age 35 to 39 yrs	1,719	8.7%	14,711	8.6%	28,992	8.4%	77,548	8.2%
Age 40 to 44 yrs	1,597	8.1%	13,378	7.8%	26,989	7.8%	73,209	7.8%
Age 45 to 49 yrs	1,357	6.9%	12,000	7.0%	24,999	7.3%	69,139	7.3%
Age 50 to 54 yrs	1,091	5.5%	9,977	5.8%	21,493	6.2%	60,655	6.4%
Age 55 to 59 yrs	877	4.4%	8,465	4.9%	18,834	5.5%	53,051	5.6%
Age 60 to 64 yrs	763	3.9%	7,174	4.2%	15,957	4.6%	42,237	4.5%
Age 65 to 69 yrs	464	2.3%	4,853	2.8%	10,542	3.1%	28,537	3.0%
Age 70 to 74 yrs	327	1.7%	3,238	1.9%	6,967	2.0%	20,009	2.1%
Age 75 to 79 yrs	184	0.9%	2,126	1.2%	4,647	1.3%	15,160	1.6%
Age 80 to 84 yrs	127	0.6%	1,697	1.0%	3,753	1.1%	11,660	1.2%
Age 85 yrs plus	153	0.8%	1,833	1.1%	3,819	1.1%	12,312	1.3%
Median Age	29.3 yrs		32.4 yrs		33.3 yrs		33.8 yrs	
Age 19 yrs or less	6,463	32.6%	45,974	26.8%	91,988	26.7%	254,056	26.9%
Age 20 to 64 years	12,094	61.0%	111,978	65.2%	222,783	64.7%	602,525	63.8%
Age 65 years Plus	1,255	6.3%	13,746	8.0%	29,729	8.6%	87,678	9.3%
Female Age Distribution (2007)								
Female Population	10,042	50.7%	80,995	47.2%	168,870	49.0%	477,183	50.5%
Age 0 to 4 yrs	824	8.2%	5,240	6.5%	11,273	6.7%	34,032	7.1%
Age 5 to 9 yrs	761	7.6%	4,854	6.0%	10,664	6.3%	30,680	6.4%
Age 10 to 14 yrs	669	6.7%	4,567	5.6%	10,012	5.9%	28,377	5.9%
Age 15 to 19 yrs	1,241	12.4%	7,706	9.5%	13,279	7.9%	31,993	6.7%
Age 20 to 24 yrs	1,002	10.0%	7,918	9.8%	13,890	8.2%	36,629	7.7%
Age 25 to 29 yrs	665	6.6%	6,382	7.9%	12,665	7.5%	34,997	7.3%
Age 30 to 34 yrs	723	7.2%	6,634	8.2%	13,624	8.1%	37,814	7.9%
Age 35 to 39 yrs	744	7.4%	6,049	7.5%	12,683	7.5%	36,339	7.6%
Age 40 to 44 yrs	699	7.0%	5,644	7.0%	12,214	7.2%	35,172	7.4%
Age 45 to 49 yrs	586	5.8%	5,222	6.4%	11,714	6.9%	34,856	7.3%
Age 50 to 54 yrs	512	5.1%	4,629	5.7%	10,704	6.3%	31,755	6.7%
Age 55 to 59 yrs	450	4.5%	4,160	5.1%	9,696	5.7%	28,394	6.0%
Age 60 to 64 yrs	401	4.0%	3,680	4.5%	8,439	5.0%	23,000	4.8%
Age 65 to 69 yrs	263	2.6%	2,584	3.2%	5,792	3.4%	15,750	3.3%
Age 70 to 74 yrs	177	1.8%	1,845	2.3%	4,000	2.4%	11,562	2.4%
Age 75 to 79 yrs	117	1.2%	1,308	1.6%	2,886	1.7%	9,261	1.9%
Age 80 to 84 yrs	92	0.9%	1,188	1.5%	2,540	1.5%	7,664	1.6%
Age 85 yrs plus	117	1.2%	1,384	1.7%	2,795	1.7%	8,908	1.9%
Female Median Age	28.8 yrs		33.0 yrs		34.4 yrs		35.2 yrs	
Age 19 yrs or less	3,494	34.8%	22,367	27.6%	45,228	26.8%	125,082	26.2%
Age 20 to 64 years	5,782	57.6%	50,319	62.1%	105,629	62.6%	298,956	62.7%
Age 65 years Plus	766	7.6%	8,310	10.3%	18,013	10.7%	53,144	11.1%

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Male Age Distribution (2007)

Male Population	9,769	49.3%	90,703	52.8%	175,629	51.0%	467,077	49.5%
Age 0 to 4 yrs	795	8.1%	5,763	6.4%	12,092	6.9%	35,649	7.6%
Age 5 to 9 yrs	778	8.0%	5,221	5.8%	11,191	6.4%	32,077	6.9%
Age 10 to 14 yrs	661	6.8%	4,868	5.4%	10,418	5.9%	29,243	6.3%
Age 15 to 19 yrs	735	7.5%	7,756	8.6%	13,058	7.4%	32,005	6.9%
Age 20 to 24 yrs	716	7.3%	8,873	9.8%	15,100	8.6%	37,893	8.1%
Age 25 to 29 yrs	689	7.1%	7,678	8.5%	13,938	7.9%	37,736	8.1%
Age 30 to 34 yrs	894	9.1%	8,786	9.7%	16,302	9.3%	41,617	8.9%
Age 35 to 39 yrs	976	10.0%	8,662	9.5%	16,309	9.3%	41,209	8.8%
Age 40 to 44 yrs	898	9.2%	7,735	8.5%	14,775	8.4%	38,037	8.1%
Age 45 to 49 yrs	771	7.9%	6,778	7.5%	13,285	7.6%	34,283	7.3%
Age 50 to 54 yrs	579	5.9%	5,348	5.9%	10,789	6.1%	28,900	6.2%
Age 55 to 59 yrs	427	4.4%	4,305	4.7%	9,139	5.2%	24,657	5.3%
Age 60 to 64 yrs	362	3.7%	3,494	3.9%	7,518	4.3%	19,237	4.1%
Age 65 to 69 yrs	201	2.1%	2,268	2.5%	4,750	2.7%	12,787	2.7%
Age 70 to 74 yrs	150	1.5%	1,392	1.5%	2,967	1.7%	8,448	1.8%
Age 75 to 79 yrs	68	0.7%	818	0.9%	1,761	1.0%	5,899	1.3%
Age 80 to 84 yrs	35	0.4%	509	0.6%	1,213	0.7%	3,996	0.9%
Age 85 yrs plus	35	0.4%	449	0.5%	1,024	0.6%	3,404	0.7%
Male Median Age	29.6	yrs	31.8	yrs	32.3	yrs	32.4	yrs
Age 19 yrs or less	2,968	30.4%	23,608	26.0%	46,760	26.6%	128,974	27.6%
Age 20 to 64 yrs	6,312	64.6%	61,659	68.0%	117,154	66.7%	303,569	65.0%
Age 65 years Plus	489	5.0%	5,437	6.0%	11,716	6.7%	34,534	7.4%

Males per 100 Females, Male % Pop (2007)

Overall Comparison	97		112		104		98	
Age 0 to 4 yrs	97	49.1%	110	52.4%	107	51.8%	105	51.2%
Age 5 to 9 yrs	102	50.6%	108	51.8%	105	51.2%	105	51.1%
Age 10 to 14 yrs	99	49.7%	107	51.6%	104	51.0%	103	50.8%
Age 15 to 19 yrs	59	37.2%	101	50.2%	98	49.6%	100	50.0%
Age 20 to 24 yrs	71	41.7%	112	52.8%	109	52.1%	103	50.8%
Age 25 to 29 yrs	104	50.9%	120	54.6%	110	52.4%	108	51.9%
Age 30 to 34 yrs	124	55.3%	132	57.0%	120	54.5%	110	52.4%
Age 35 to 39 yrs	131	56.7%	143	58.9%	129	56.3%	113	53.1%
Age 40 to 44 yrs	128	56.2%	137	57.8%	121	54.7%	108	52.0%
Age 45 to 49 yrs	132	56.8%	130	56.5%	113	53.1%	98	49.6%
Age 50 to 54 yrs	113	53.1%	116	53.6%	101	50.2%	91	47.6%
Age 55 to 59 yrs	95	48.7%	103	50.9%	94	48.5%	87	46.5%
Age 60 to 64 yrs	90	47.5%	95	48.7%	89	47.1%	84	45.5%
Age 65 to 69 yrs	77	43.4%	88	46.7%	82	45.1%	81	44.8%
Age 70 to 74 yrs	85	45.8%	75	43.0%	74	42.6%	73	42.2%
Age 75 to 79 yrs	58	36.7%	63	38.5%	61	37.9%	64	38.9%
Age 80 to 84 yrs	38	27.4%	43	30.0%	48	32.3%	52	34.3%
Age 85 yrs plus	30	23.1%	32	24.5%	37	26.8%	38	27.6%
Age 19 yrs or less	85	45.9%	106	51.3%	103	50.8%	103	50.8%
Age 20 to 39 yrs	104	51.1%	126	55.8%	117	53.8%	109	52.1%
Age 40 to 64 yrs	115	53.4%	119	54.2%	105	51.3%	95	48.6%
Age 65 years Plus	64	39.0%	65	39.6%	65	39.4%	65	39.4%

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Household Type (2007)								
Total Households	6,837		63,806		130,628		363,779	
Households with Children	1,917	28.0%	15,070	23.6%	34,230	26.2%	106,058	29.2%
Average Household Size	2.38		2.33		2.41		2.47	
Est. Household Density	2,177.31	psm	2,260.15	psm	1,669.28	psm	1,168.27	psm
Population Family	11,225	56.7%	94,754	55.2%	216,064	62.7%	657,446	69.6%
Population Non-Family	5,055	25.5%	54,064	31.5%	99,146	28.8%	242,768	25.7%
Population Group Qtrs	3,531	17.8%	22,881	13.3%	29,289	8.5%	44,045	4.7%
Family Households	2,933	42.9%	25,334	39.7%	58,145	44.5%	179,984	49.5%
<i>Married Couple Hhlds</i>	1,347	45.9%	13,046	51.5%	32,511	55.9%	112,118	62.3%
<i>Other Family Hhlds</i>	1,586	54.1%	12,288	48.5%	25,634	44.1%	67,866	37.7%
Family Households With Children	1,896	64.6%	14,828	58.5%	33,786	58.1%	104,701	58.2%
<i>Married Couple With Children</i>	795	41.9%	7,285	49.1%	18,182	53.8%	63,500	60.6%
<i>Other Family Hhlds With Children</i>	1,101	58.1%	7,544	50.9%	15,605	46.2%	41,201	39.4%
Family Households No Children	1,037	35.4%	10,506	41.5%	24,358	41.9%	75,283	41.8%
<i>Married Couple No Children</i>	553	53.3%	5,761	54.8%	14,329	58.8%	48,617	64.6%
<i>Other Family Households No Children</i>	485	46.7%	4,744	45.2%	10,029	41.2%	26,665	35.4%
Average Family Household Size	3.83		3.74		3.72		3.65	
Average Family Income	\$34,082		\$48,779		\$63,755		\$79,279	
Median Family Income	\$25,299		\$38,564		\$51,922		\$68,935	
Non-Family Households	3,903	57.1%	38,472	60.3%	72,483	55.5%	183,795	50.5%
Non-Family Hhlds With Children	21	0.5%	241	0.6%	444	0.6%	1,356	0.7%
Non-Family Hhld No Children	3,883	99.5%	38,231	99.4%	72,039	99.4%	182,439	99.3%
<i>N-F Hhld Lone Person No Children</i>	3,198	81.9%	29,559	76.8%	55,407	76.4%	140,997	76.7%
Lone Male Householder	1,667	52.1%	16,229	54.9%	28,926	52.2%	67,203	47.7%
Lone Female Householder	1,531	47.9%	13,329	45.1%	26,481	47.8%	73,794	52.3%
<i>N-F Hhld 2+ Persons No Children</i>	685	17.5%	8,672	22.5%	16,632	22.9%	41,442	22.5%
Average Non-Family Hhld Size	1.30		1.41		1.37		1.32	
Marital Status (2007)								
(15 Years or Older)	15,256		140,570		278,143		753,282	
Never Married	8,228	53.9%	71,628	51.0%	134,775	48.5%	326,901	43.4%
Now Married	1,654	10.8%	22,170	15.8%	60,101	21.6%	228,326	30.3%
Previously Married	5,374	35.2%	46,772	33.3%	83,266	29.9%	198,055	26.3%
<i>Separated</i>	2,549	47.4%	20,216	43.2%	30,695	36.9%	64,452	32.5%
<i>Widowed</i>	1,105	20.6%	11,209	24.0%	20,989	25.2%	48,793	24.6%
<i>Divorced</i>	1,720	32.0%	15,347	32.8%	31,582	37.9%	84,810	42.8%
Educational Attainment (2007)								
Adult Population (25 Years or Older)	11,631		108,934		223,523		615,681	
Elementary (0 to 8)	787	6.8%	6,227	5.7%	11,374	5.1%	26,253	4.3%
Some High School (9 to 11)	1,717	14.8%	12,303	11.3%	22,865	10.2%	49,637	8.1%
High School Graduate (12)	2,942	25.3%	26,002	23.9%	53,378	23.9%	147,784	24.0%
Some College (13 to 16)	1,771	15.2%	16,990	15.6%	34,634	15.5%	102,765	16.7%
Associate Degree Only	542	4.7%	5,397	5.0%	11,036	4.9%	33,965	5.5%
Bachelor Degree Only	2,454	21.1%	26,219	24.1%	53,634	24.0%	150,379	24.4%
Graduate Degree	1,417	12.2%	15,795	14.5%	36,600	16.4%	104,898	17.0%
Any College + (Some College or higher)	6,184	53.2%	64,402	59.1%	135,905	60.8%	392,007	63.7%
College Degree + (Bachelor Degree or higher)	3,871	33.3%	42,015	38.6%	90,235	40.4%	255,277	41.5%

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DEMOGRAPHIC PROFILE COMPLETE

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Lat/Lon: 33.74507/-84.38993

January 2008

RF9

Henry County	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
Housing (2007)								
Total Housing Units	8,332		81,283		161,688		436,742	
Housing Units, Occupied	6,837	82.1%	63,806	78.5%	130,628	80.8%	363,779	83.3%
<i>Housing Units, Owner-Occupied</i>	1,788	26.2%	23,445	36.7%	56,716	43.4%	172,922	47.5%
<i>Housing Units, Renter-Occupied</i>	5,048	73.8%	40,361	63.3%	73,912	56.6%	190,858	52.5%
Housing Units, Vacant	1,495 17.9%		17,477 21.5%		31,060 19.2%		72,962 16.7%	
Total Housing Units (2000)	6,980		64,732		134,130		364,396	
Historical Annual Change (2000-2007)	1,352	2.8%	16,551	3.7%	27,558	2.9%	72,346	2.8%
Household Size (2007)								
Total Households	6,837		63,806		130,628		363,779	
1 Person Household	3,198	46.8%	29,559	46.3%	55,407	42.4%	140,997	38.8%
2 Person Households	1,634	23.9%	17,004	26.6%	36,500	27.9%	106,309	29.2%
3 Person Households	808	11.8%	7,314	11.5%	16,349	12.5%	49,013	13.5%
4 Person Households	670	9.8%	5,595	8.8%	12,667	9.7%	38,295	10.5%
5 Person Households	323	4.7%	2,493	3.9%	5,512	4.2%	16,316	4.5%
6 Person Households	132	1.9%	1,066	1.7%	2,490	1.9%	7,566	2.1%
7+ Person Households	72	1.1%	775	1.2%	1,703	1.3%	5,283	1.5%
Household Stability (2007)								
Total Households	6,837		63,806		130,628		363,779	
In current residence < 1 year	1,509	22.1%	13,450	21.1%	25,938	19.9%	70,135	19.3%
In current residence 1-2 years	2,888	42.2%	23,141	36.3%	42,901	32.8%	114,889	31.6%
In current residence 3-5 years	1,112	16.3%	10,711	16.8%	22,409	17.2%	62,874	17.3%
In current residence 6-10 years	568	8.3%	5,563	8.7%	12,561	9.6%	39,193	10.8%
In current residence > 10 years	760	11.1%	10,941	17.1%	26,819	20.5%	76,688	21.1%
Turnover (% Annual Residential Turnover)	22.1%		21.1%		19.9%		19.3%	
Stability (% In Current Residence 5+ Years)	19.4%		25.9%		30.1%		31.9%	
Median Years in Residence	2.4 yrs		2.9 yrs		3.3 yrs		3.5 yrs	
Household Vehicles (2007)								
Total Vehicles Available	6,768		77,142		171,349		527,626	
Household: 0 Vehicles Available	2,323	34.0%	13,241	20.8%	22,988	17.6%	48,829	13.4%
Household: 1 Vehicles Available	2,747	40.2%	29,921	46.9%	59,185	45.3%	157,594	43.3%
Household: 2 Vehicles Available	1,398	20.4%	15,990	25.1%	36,594	28.0%	114,529	31.5%
Household: 3+ Vehicles Available	369	5.4%	4,655	7.3%	11,861	9.1%	42,828	11.8%
Average Per Household	1.0	Vehicles	1.2	Vehicles	1.3	Vehicles	1.5	Vehicles
Owner Occupied Hhlds Vehicles	2,886	-	38,096	-	96,704	56.4%	318,827	60.4%
<i>Average Per Owner Household</i>	1.6	Vehicles	1.6	Vehicles	1.7	Vehicles	1.8	Vehicles
Renter Occupied Hhlds Vehicles	3,882	-	39,046	-	74,645	43.6%	208,799	39.6%
<i>Average Per Renter Household</i>	0.8	Vehicles	1.0	Vehicles	1.0	Vehicles	1.1	Vehicles
Travel Time (2000)								
Worker Base (16 Years or Older)	5,433		57,969		131,717		406,321	
Travel to Work in 14 Minutes or Less	1,204	22.2%	13,382	23.1%	28,216	21.4%	76,128	18.7%
Travel to Work in 15 to 29 Minutes	1,908	35.1%	20,948	36.1%	49,423	37.5%	153,683	37.8%
Travel to Work in 30 to 59 Minutes	1,386	25.5%	15,328	26.4%	35,787	27.2%	125,180	30.8%
Travel to Work in 60 Minutes or More	646	11.9%	6,088	10.5%	13,549	10.3%	38,708	9.5%
Work at Home	289	5.3%	2,223	3.8%	4,742	3.6%	12,622	3.1%
Average Travel Time to Work	27.0 mins		27.2 mins		27.2 mins		27.5 mins	

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DEMOGRAPHIC PROFILE COMPLETE

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Lat/Lon: 33.74507/-84.38993

January 2008

RF9

Henry County	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
Transportation To Work (2000)								
Work Base	5,433		57,969		131,717		406,321	
Drive to Work Alone	2,816	51.8%	32,906	56.8%	81,203	61.6%	269,754	66.4%
Drive to Work in Carpool	585	10.8%	7,514	13.0%	17,342	13.2%	58,692	14.4%
Travel to Work - Public Transportation	1,255	23.1%	10,643	18.4%	20,910	15.9%	49,040	12.1%
Drive to Work on Motorcycle	5	0.1%	99	0.2%	160	0.1%	359	0.1%
Bicycle to Work	11	0.2%	241	0.4%	557	0.4%	868	0.2%
Walk to Work	447	8.2%	3,831	6.6%	5,701	4.3%	11,556	2.8%
Other Means	26	0.5%	512	0.9%	1,102	0.8%	3,430	0.8%
Work at Home	289	5.3%	2,223	3.8%	4,742	3.6%	12,622	3.1%
Daytime Demos (2007)								
Total Number of Businesses	2,589		12,097		18,118		44,800	
Total Number of Employees	64,468		214,881		293,261		694,016	
Company Headqtrs: Businesses	54	2.1%	153	1.3%	183	1.0%	363	0.8%
Company Headqtrs: Employees	6,351	9.9%	28,694	13.4%	36,735	12.5%	85,602	12.3%
Employee Population per Business	24.9 to 1		17.8 to 1		16.2 to 1		15.5 to 1	
Residential Population per Business	7.7 to 1		14.2 to 1		19.0 to 1		21.1 to 1	
Est. Adj. Daytime Demographics (Age16+)	72,312		277,216		407,178		971,280	
Labor Force (2007)								
Labor: Population Age 16+	14,971		138,512		273,859		741,539	
Unemployment Rate	13.3%		13.2%		10.3%		8.1%	
Labor Force Total: Males	7,376	49.3%	73,519	53.1%	139,447	50.9%	363,739	49.1%
<i>Male civilian employed</i>	3,888	52.7%	44,006	59.9%	88,932	63.8%	250,718	68.9%
<i>Male civilian unemployed</i>	863	11.7%	9,792	13.3%	14,464	10.4%	29,457	8.1%
<i>Males in Armed Forces</i>	2	0.0%	66	0.1%	358	0.3%	749	0.2%
<i>Males not in labor force</i>	2,623	35.6%	19,656	26.7%	35,693	25.6%	82,815	22.8%
Labor Force Total: Females	7,595	50.7%	64,992	46.9%	134,412	49.1%	377,800	50.9%
<i>Female civilian employed</i>	3,236	42.6%	32,086	49.4%	70,568	52.5%	212,557	56.3%
<i>Female civilian unemployed</i>	1,121	14.8%	8,539	13.1%	13,862	10.3%	30,317	8.0%
<i>Females in Armed Forces</i>	1	0.0%	19	0.0%	84	0.1%	250	0.1%
<i>Females not in labor force</i>	3,237	42.6%	24,348	37.5%	49,897	37.1%	134,675	35.6%
Employment Force Change (2000-2007)	1,690	31.1%	18,187	31.4%	28,188	21.5%	57,878	14.3%
Male Change (2000-2007)	1,122	40.6%	12,351	39.0%	19,171	27.5%	38,777	18.3%
Female Change (2000-2007)	568	21.3%	5,835	22.2%	9,016	14.6%	19,101	9.9%
Occupation (2000)								
Occupation: Population Age 16+	5,433		57,905		131,313		405,397	
<i>Occupation Total: Males</i>	2,765	50.9%	31,654	54.7%	69,761	53.1%	211,941	52.3%
<i>Occupation Total: Females</i>	2,668	49.1%	26,251	45.3%	61,552	46.9%	193,456	47.7%
Mgmt, Business, & Financial Operations	706	13.0%	8,048	13.9%	19,790	15.1%	63,929	15.8%
Professional and Related	1,212	22.3%	13,360	23.1%	31,482	24.0%	91,750	22.6%
Service	1,350	24.9%	11,395	19.7%	22,828	17.4%	61,638	15.2%
Sales and Office	1,183	21.8%	13,692	23.6%	32,372	24.7%	108,281	26.7%
Farming, Fishing, and Forestry	44	0.8%	206	0.4%	315	0.2%	689	0.2%
Construction, Extraction, & Maintenance	291	5.4%	4,007	6.9%	8,965	6.8%	30,710	7.6%
Production, Transport, & Material Moving	647	11.9%	7,198	12.4%	15,560	11.8%	48,399	11.9%
<i>White Collar</i>	57.1%		60.6%		63.7%		65.1%	
<i>Blue Collar</i>	42.9%		39.4%		36.3%		34.9%	

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RF9

Henry County	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
Units In Structure (2000)								
Total Units	6,980		64,732		134,130		364,396	
1 Detached Unit	1,294	18.5%	23,156	35.8%	58,952	44.0%	170,389	46.8%
1 Attached Unit	201	2.9%	2,332	3.6%	4,928	3.7%	14,625	4.0%
2 Units	230	3.3%	4,542	7.0%	7,534	5.6%	12,115	3.3%
3 to 4 Units	579	8.3%	5,835	9.0%	12,162	9.1%	28,969	7.9%
5 to 9 Units	1,289	18.5%	7,317	11.3%	13,541	10.1%	40,773	11.2%
10 to 19 Units	842	12.1%	6,914	10.7%	12,643	9.4%	36,003	9.9%
20 to 49 Units	589	8.4%	3,681	5.7%	6,578	4.9%	17,512	4.8%
50 or more Units	1,951	28.0%	10,770	16.6%	17,252	12.9%	41,671	11.4%
Mobile Home or Trailer	3	0.0%	138	0.2%	449	0.3%	2,157	0.6%
Other Structure	2	0.0%	47	0.1%	91	0.1%	182	0.1%
Homes Built By Year (2000)								
Homes Built 1999 to 2000	120	1.7%	946	1.5%	1,714	1.3%	6,731	1.8%
Homes Built 1995 to 1998	488	7.0%	3,535	5.5%	5,868	4.4%	19,628	5.4%
Homes Built 1990 to 1994	408	5.8%	2,803	4.3%	4,833	3.6%	20,812	5.7%
Homes Built 1980 to 1989	399	5.7%	4,471	6.9%	9,348	7.0%	43,840	12.0%
Homes Built 1970 to 1979	812	11.6%	6,554	10.1%	15,807	11.8%	60,268	16.5%
Homes Built 1960 to 1969	1,290	18.5%	10,924	16.9%	24,903	18.6%	79,120	21.7%
Homes Built 1950 to 1959	1,035	14.8%	11,230	17.3%	25,862	19.3%	62,704	17.2%
Homes Built 1940 to 1949	677	9.7%	8,547	13.2%	17,191	12.8%	31,305	8.6%
Homes Built Before 1939	1,751	25.1%	15,721	24.3%	28,604	21.3%	39,988	11.0%
Median Age of Homes	43.1 yrs		43.2 yrs		42.4 yrs		34.2 yrs	
Home Values (2000)								
Owner Specified Housing Units	979		14,654		42,067		136,521	
Home Values \$1,000,000 or More	0	-	31	0.2%	194	0.5%	1,871	1.4%
Home Values \$750,000 or \$999,999	8	0.8%	79	0.5%	642	1.5%	2,214	1.6%
Home Values \$500,000 or \$749,999	0	-	180	1.2%	1,500	3.6%	5,138	3.8%
Home Values \$400,000 to \$499,999	14	1.5%	288	2.0%	1,762	4.2%	5,271	3.9%
Home Values \$300,000 to \$399,999	49	5.0%	855	5.8%	3,713	8.8%	10,441	7.6%
Home Values \$250,000 to \$299,999	78	7.9%	757	5.2%	2,460	5.8%	8,261	6.1%
Home Values \$200,000 to \$249,999	137	14.0%	988	6.7%	2,756	6.6%	10,250	7.5%
Home Values \$175,000 to \$199,999	103	10.5%	911	6.2%	1,874	4.5%	6,963	5.1%
Home Values \$150,000 to \$174,999	116	11.9%	1,013	6.9%	1,917	4.6%	7,722	5.7%
Home Values \$125,000 to \$149,999	88	8.9%	780	5.3%	1,826	4.3%	9,459	6.9%
Home Values \$100,000 to \$124,999	33	3.3%	781	5.3%	2,151	5.1%	12,186	8.9%
Home Values \$90,000 to \$99,999	22	2.2%	709	4.8%	2,207	5.2%	10,015	7.3%
Home Values \$80,000 to \$89,999	18	1.9%	1,193	8.1%	3,670	8.7%	12,233	9.0%
Home Values \$70,000 to \$79,999	73	7.4%	1,257	8.6%	3,654	8.7%	10,841	7.9%
Home Values \$60,000 to \$69,999	60	6.1%	1,339	9.1%	3,937	9.4%	9,424	6.9%
Home Values \$50,000 to \$59,999	39	4.0%	1,302	8.9%	3,216	7.6%	6,659	4.9%
Home Values \$35,000 to \$49,999	39	4.0%	1,425	9.7%	3,098	7.4%	5,211	3.8%
Home Values \$25,000 to \$34,999	19	2.0%	352	2.4%	739	1.8%	1,120	0.8%
Home Values \$10,000 to \$24,999	69	7.1%	323	2.2%	586	1.4%	971	0.7%
Home Values \$0 to \$9,999	14	1.5%	91	0.6%	165	0.4%	270	0.2%
Owner Occupied Median Home Value	\$156,106		\$132,890		\$168,704		\$185,210	
Renter Occupied Median Rent	\$291		\$422		\$468		\$576	

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Henry County	1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius
Consumer Expenditure (Annual Total)				
Total Household Expenditure (2007)	\$215,450,268	\$2,477,216,607	\$5,849,248,286	\$18,667,397,804
Total Non-Retail Expenditures (2007)	\$122,437,896	\$1,414,174,698	\$3,350,404,191	\$10,728,471,755
Total Retail Expenditures (2007)	\$93,012,371	\$1,063,041,909	\$2,498,844,098	\$7,938,926,053
Apparel (2007)	\$10,501,083	\$119,508,882	\$282,413,960	\$901,193,407
Contributions (2007)	\$7,315,671	\$88,580,182	\$222,900,987	\$735,836,596
Education (2007)	\$5,597,350	\$61,552,443	\$149,660,136	\$482,944,848
Entertainment (2007)	\$11,632,157	\$135,762,220	\$323,679,297	\$1,041,141,653
Food And Beverages (2007)	\$34,391,878	\$388,069,984	\$901,047,556	\$2,839,879,767
Furnishings And Equipment (2007)	\$8,882,423	\$104,510,421	\$251,997,002	\$819,188,563
Gifts (2007)	\$5,401,092	\$64,088,914	\$157,722,938	\$515,520,763
Health Care (2007)	\$13,835,684	\$156,884,169	\$361,144,582	\$1,128,210,939
Household Operations (2007)	\$7,150,727	\$84,913,789	\$208,735,956	\$683,487,522
Miscellaneous Expenses (2007)	\$3,732,723	\$42,584,362	\$98,844,071	\$311,594,352
Personal Care (2007)	\$3,193,447	\$36,357,553	\$85,193,575	\$270,433,028
Personal Insurance (2007)	\$2,037,558	\$24,224,216	\$59,951,771	\$196,952,912
Reading (2007)	\$711,812	\$8,217,904	\$19,389,025	\$61,837,638
Shelter (2007)	\$41,804,127	\$478,220,338	\$1,132,334,932	\$3,616,568,251
Tobacco (2007)	\$1,596,219	\$17,496,578	\$38,901,449	\$118,127,830
Transportation (2007)	\$41,449,592	\$484,533,848	\$1,139,024,715	\$3,647,149,064
Utilities (2007)	\$16,216,724	\$181,710,809	\$416,306,334	\$1,297,330,730
Consumer Expenditure (per Household per Month)				
Total Household Expenditure (2007)	\$2,626	\$3,235	\$3,731	\$4,276
Total Non-Retail Expenditures (2007)	\$1,492 56.8%	\$1,847 57.1%	\$2,137 57.3%	\$2,458 57.5%
Total Retail Expenditures (2007)	\$1,134 43.2%	\$1,388 42.9%	\$1,594 42.7%	\$1,819 42.5%
Apparel (2007)	\$128 4.9%	\$156 4.8%	\$180 4.8%	\$206 4.8%
Contributions (2007)	\$89 3.4%	\$116 3.6%	\$142 3.8%	\$169 3.9%
Education (2007)	\$68 2.6%	\$80 2.5%	\$95 2.6%	\$111 2.6%
Entertainment (2007)	\$142 5.4%	\$177 5.5%	\$206 5.5%	\$239 5.6%
Food And Beverages (2007)	\$419 16.0%	\$507 15.7%	\$575 15.4%	\$651 15.2%
Furnishings And Equipment (2007)	\$108 4.1%	\$136 4.2%	\$161 4.3%	\$188 4.4%
Gifts (2007)	\$66 2.5%	\$84 2.6%	\$101 2.7%	\$118 2.8%
Health Care (2007)	\$169 6.4%	\$205 6.3%	\$230 6.2%	\$258 6.0%
Household Operations (2007)	\$87 3.3%	\$111 3.4%	\$133 3.6%	\$157 3.7%
Miscellaneous Expenses (2007)	\$45 1.7%	\$56 1.7%	\$63 1.7%	\$71 1.7%
Personal Care (2007)	\$39 1.5%	\$47 1.5%	\$54 1.5%	\$62 1.4%
Personal Insurance (2007)	\$25 0.9%	\$32 1.0%	\$38 1.0%	\$45 1.1%
Reading (2007)	\$9 0.3%	\$11 0.3%	\$12 0.3%	\$14 0.3%
Shelter (2007)	\$510 19.4%	\$625 19.3%	\$722 19.4%	\$828 19.4%
Tobacco (2007)	\$19 0.7%	\$23 0.7%	\$25 0.7%	\$27 0.6%
Transportation (2007)	\$505 19.2%	\$633 19.6%	\$727 19.5%	\$835 19.5%
Utilities (2007)	\$198 7.5%	\$237 7.3%	\$266 7.1%	\$297 6.9%

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